

# OUR JOURNEY TO A BETTER GAUTENG



## PORTFOLIO COMMITTEE ON ROADS AND TRANSPORT

The Process of defining the Rail Reserve for a  
Future Railway Line in Gauteng  
Stakeholder Management  
16 August 2021

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# GRRIN Extensions Project Overview

## Developing a Provincial Railway in Gauteng





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# GRRIN Extensions Project Stakeholder Management



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# Defining the Future Rail Reserve

## Route Determination – Stakeholder Management

### COMMUNICATION OBJECTIVES

- To communicate the purpose and process of the Route Determination;
- To attract interest in the Public Participation Process;
- To build stakeholder relationships, as well as maintain goodwill;
- To maintain public perceptions and promote buy-in for the project;
- and
- To enhance the GMA's image, through successes of Gautrain 1.

# Defining the Future Rail Reserve

## Route Determination – Stakeholder Management

### COMMUNICATION ACTIVITIES

- Provincial Gazette Notices;
- Stakeholder Consultations;
- Mass Media (media releases, interviews, print advertisements, digital and social media);
- Community Engagement Meetings;
- Presentations at conferences and forums (*on request*);
- GMA Website; and
- Dedicated GRRIN email address: [phase1@gautengrapidrail.co.za](mailto:phase1@gautengrapidrail.co.za)

# Defining the Future Rail Reserve

## Route Determination for Phase 1 of the GRRIN Extensions

### Route Determination Process for Phase 1

### Stakeholder Consultation

### Public Participation Process

- i. MEC initiates process – October 2018
- ii. Route Alignment Options – July 2019
- iii. Environmental Investigation of Route Alignment Options – November 2019
- iv. Stakeholder Consultation – July 2021
- v. Public Participation – July 2021-August 2021
- vi. Review and consideration of submissions received through the Public Participation Process – November 2021
- vii. Determination of the route for Phase 1 – 25 May 2022

- i. MEC for Public Transport and Roads Infrastructure
- ii. MEC for Economics, Environment, Agriculture, and Rural Development
- iii. Provincial EXCO
- iv. SANRAL
- v. Rand Water
- vi. Telkom/Open Serve
- vii. ESKOM
- viii. Johannesburg Roads Agency
- ix. City Power
- x. Johannesburg Water
- xi. City of Johannesburg

# Defining the Future Rail Reserve

## Route Determination for Phase 1 of the GRRIN Extensions

Public Participation Process

### Pre Route-Determination Initial Phase: 13 July 2021 – 15 August Activities

- Stakeholder Consultation process (July 2021)
- Notice of Route Determination placed in Provincial Gazette on 13 July 2021
- Additional publication of the Notice in Daily and Community Newspapers
- Various campaigns on GMA/Gautrain digital platforms (13 July 2021 - 15 August 2021)
- GMA Website

### Post Route-Determination Publication: 25 May 2022 Activities

- Stakeholder consultations
- Notice of Route Determination placed in Provincial Gazette on 25 May 2021
- Media Release issued and Media Interviews conducted
- Additional publication of the Notice in Daily and Community Newspapers
- GMA/Gautrain digital platforms (28 May 2022 to August 2022)
- Dedicated GRRIN project email address created and implemented

### Follow-up and Beyond Phase – Current 1 July 2022 Activities

- Community engagement meetings
- GMA Website
- Dedicated project email address still active and comments received are currently being responded to



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# **GRRIN Extensions Project Pre Route-Determination Initial Phase**

## **13 July 2021 to 15 August 2021**



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# Defining the Future Rail Reserve

## Pre Route-Determination Initial phase

### GRRIN ROUTE DETERMINATION FOR PHASE 1: STAKEHOLDER ENGAGEMENT (STATUTORY PROCESS)

- MEC For Public Transport and Roads Infrastructure
- MEC for Economic, Environment, Agriculture, and Rural Development
- Provincial Exco
- Bulk Infrastructure Service Providers
- SANRAL
- Rand Water
- Telkom/Open Serve
- Eskom
- Johannesburg Roads Agency
- City Power
- Johannesburg Water
- City of Johannesburg



IN-ADDITION

# Defining the Future Rail Reserve

## Pre Route-Determination Initial phase

### PROCESS AND COMMUNICATION ACTIVITIES:

**13 JULY 2021 to 15 AUGUST 2021**

- Notice of Route Determination was placed in the Provincial Gazette on 13 July 2021
- Additional publications of Notice in Community and Daily Newspapers:
  - The Sowetan, Star, and Die Beeld (9 July 2021)
  - Randburg Sun (15 July 2021)
  - Sandton Chronicle (14 July 2021)
- Links on GMA Website – 13 July 2021
- A dedicated email address for submission of comments
- Copies of documentations were provided on request
- Various campaigns on GMA/Gautrain digital platforms



# Defining the Future Rail Reserve Pre Route-Determination Initial phase

## PROCESS AND COMMUNICATION ACTIVITIES:

**13 JULY 2021 to 15 AUGUST 2021 – SOCIAL MEDIA**

A paid social media campaign was undertaken on Gautrain's social media platforms through the following tactics to encourage submissions for comments via the GMA website:

- Developing and posting organic social media posts on Facebook, Twitter and LinkedIn;
- Explanatory article on LinkedIn and provided an overview of the process; and
- Developing and populating a page on MyGautrain.co.za containing frequently asked questions

# Defining the Future Rail Reserve Pre Route-Determination Initial phase

## SOCIAL MEDIA CAMPAIGN EXAMPLES:

13 JULY 2021 to 15 AUGUST 2021

### LinkedIn



Members of the public, businesses and other stakeholders have until 15 August 2021 to comment on phase one of our proposed extensions to the Gauteng Rapid Rail Integrated Network. Read more and comment here: <https://bit.ly/3iaBBXQ>

#### Phase 1 of GRRIN Extensions



### Twitter

#### Phase 1 of GRRIN Extensions



#### Gautrain @TheGautrain

Do you live in or near the corridor from Sandton to Randburg, Cosmo City and Little Falls? Here's your chance to comment on phase one of the proposed Gauteng Rapid Rail Integrated Network (GRRIN) extensions, before 15 August 2021.

✅ Info and comments: <https://fal.cn/3gVnd>  
[pic.twitter.com/e5pvqMwMAO](https://pic.twitter.com/e5pvqMwMAO)

Gauteng Rapid Rail Integrated Network extensions

[Learn more](#)

linkedin.com



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# Defining the Future Rail Reserve Pre Route-Determination Initial phase

DIGITAL MEDIA CAMPAIGN:

13 JULY 2021 to 15 AUGUST 2021



<https://www.mygautrain.co.za/news/frequently-asked-questions-about-phase-one-of-the-grrin-extensions-project>



# Defining the Future Rail Reserve

## Pre Route-Determination Initial phase

### FEEDBACK AND RESPONSES:

13 JULY 2021 to 15 AUGUST 2021

#### Social Media Campaign



Reach: 89 762  
Post Clicks: 15 864

LinkedIn

Click through rate of 6.62%  
(LinkedIn average is 0.4%)



Microsite page visit: 610

#### Final Submissions and Responses by 15 August 2021

52 written submissions which were responded to

17 questions and queries

100 registrations from interested and affected parties



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# Post Route-Determination Publication 25 May 2022 to 31 August 2022



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# Defining the Future Rail Reserve Post Route-Determination Publication

## PROCESS AND COMMUNICATION ACTIVITIES: 24 MAY to 31 AUGUST 2022

- The notice of Route Determination was placed in the Provincial Gazette on 24 May 2022
- Media Release issued to various media (25 May 2022)
- Further publications in Community and Daily Newspapers:
  - The Sowetan, Star, and Die Beeld (25 May 2022)
  - Randburg Sun (25 May 2022)
  - Sandton Chronicle (25 May 2022)
- GMA Website
- A dedicated email address for submission of comments, which are being responded to
- Copies of documentations were also provided on request
- Various campaigns on GMA/Gautrain digital platforms



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# Defining the Future Rail Reserve Post Route-Determination Publication

**MEDIA MANAGEMENT CAMPAIGN:  
24 MAY to 31 AUGUST 2022**

Gautrain expansion: Here is the new proposed route



New Gautrain routes and expansion  
coming this week

Staff Writer 24 May 2022





# Defining the Future Rail Reserve Post Route-Determination Publication

24 MAY to 31 AUGUST 2022

Email for enquiries and comments:  
[phase1@gautengrapidrail.co.za](mailto:phase1@gautengrapidrail.co.za)



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# Follow-up and Beyond Phase – Current

# Defining the Future Rail Reserve

## Route-Determination Process – Follow-up and Beyond

### COMMUNITY ENGAGEMENT MEETINGS

An analysis of the comments received and Gautrain Management Agency's commitment to transparency, fairness, openness and clarity necessitated the need for interactive and in-person community engagement meetings. The themes from the comments were amongst others related to:

- The fear of imminent expropriation
- The fear of property value depreciation
- Misunderstanding of processes
- Uncertainty of timelines and impact thereof

The Gautrain Management Agency planned Community engagement meetings via the Local ward Councillors and Community leaders in the Sharonlea and Bordeaux areas on 13 and 28 July 2022. The meetings were hybrid to ensue that majority people can attend, via links on Gautrain's social media platforms.

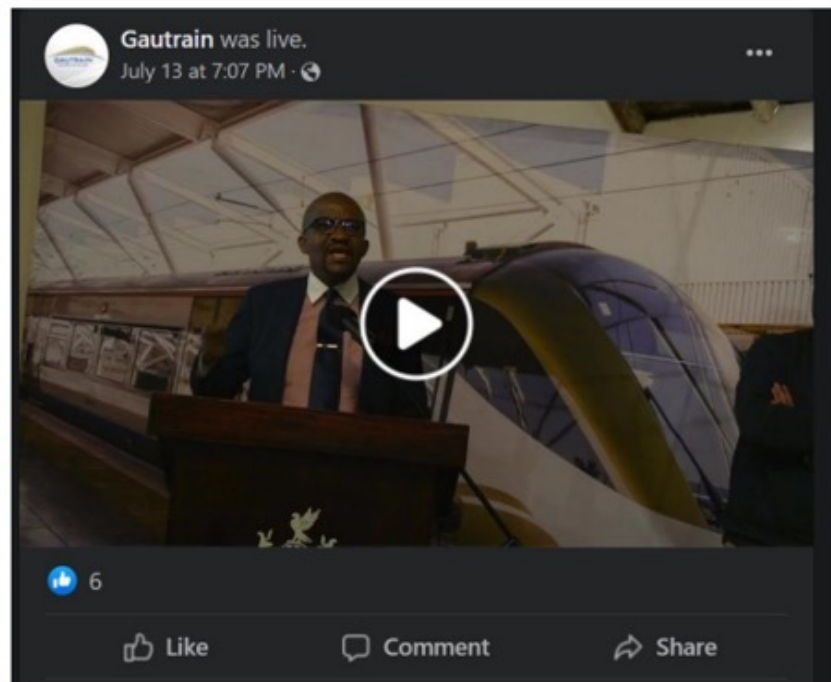


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# Defining the Future Rail Reserve Route-Determination Process – Follow-up and Beyond

## CURRENT



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# Defining the Future Rail Reserve Route-Determination Process – Follow-up and Beyond

## COMMUNITY ENGAGEMENT MEETINGS

Approximately 217 people attended the meeting at Sharonlea and 187 people joined the meeting online via YouTube. The Bordeaux meeting was attended by 144 people and 366 people viewed the meeting on YouTube.

The GMA is committed to ongoing community engagement and will continue with these meetings.

A Local Ward Councillor in-person meeting with all the Local Ward Councillors in the proposed route areas is scheduled for the 22 August 2022. Thereafter a hybrid meeting with communities in Craighall, Hurlingham and Northriding will follow.



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# Defining the Future Rail Reserve Route-Determination Process – Follow-up and Beyond

CURRENT



**Randburg Sun**

VOTE FOR MON

NEWS ▾ CLASSIFIEDS ▾ LIFESTYLE KIDS MOTORING ▾ HOMES SPECIALS PROMOTIONS ▾ BEST

Home / News / Residents affected by proposed Gautrain route give voice at public meeting

Local news News

## Residents affected by proposed Gautrain route give voice at public meeting



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# Next Steps



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# PRELIMINARY DESIGN, PROCLAMATION AND EXPROPRIATION PROCESSES

## WHAT HAPPENS AFTER A NEW RAILWAYS ROUTE HAS BEEN DETERMINED IN GAUTENG

### Preliminary design of route



- Preliminary design report compiled
- Environmental impact assessment of preliminary design compiled
- Consultation with affected parties
- Affected property owners notified
- Roads & Transport MEC considers preliminary design, EIA and comments
- Final design published in Provincial Gazette

### Proclamation of new railway line



- MEC notifies landowners / occupants / interested parties in writing
- Parties have 21 days to make representations
- MEC considers submissions
- MEC proclaims provincial railway line
- Proclamation published in the Provincial Gazette

### Expropriation of land or rights



- MEC Notifies affected parties of land or rights to be expropriated
- MEC pays for land surveying / transfer costs
- MEC pays compensation to property owners

Development of railway line



# Defining the Future Rail Reserve Preliminary Design Process

## STAKEHOLDER MANAGEMENT

As part of the Preliminary Design Process interested and affected parties will be invited to register on the Gautrain Management Agency Website for consultation on the process.

The Interested and affected parties will also be consulted as part of the preliminary design process itself and the Environmental Impact Assessment process.

The GMA prides itself as a centre of excellence and has run such process before. Detailed case studies are available at: <https://gma.gautrain.co.za/news-room/Pages/Case-Studies.html>



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# Learnings from Gautrain – Stakeholder Management



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# Learnings from Gautrain – Stakeholder Management

- Communication model that is currently being implemented was applied during the Gautrain processes
- There were public meetings, communication tools implemented and a robust interested and affected party registration.
- The registration process ensured that relevant communication and information was made available all times to relevant publics





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**Thank You**



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